

2018 ANNUAL REPORT



Volunteer Kathy Tawney with family receiving fresh food

FOUNDED ON MOTHER'S DAY 2010,

PORCH Chapel Hill-Carrboro is proud to celebrate our 9th anniversary as a grassroots hunger relief organization strengthening the safety net for some of our community's most vulnerable families. The backbone of hunger relief continues to be our monthly neighborhood food drives, which are now hosted in 160 neighborhoods throughout Chapel Hill and Carrboro. Our heart and soul are the hundreds of tireless volunteers who lend a helping hand each month toward the sorting, packing, and delivering of fresh and non-perishable food. Together, they provided nearly \$400,000 of hunger relief in 2018, and a combined \$2.3 million over the past nine years. But far more than the numbers, these words from one recipient speak to PORCH's impact: "We wouldn't make it through the month without it."

WE'RE PLEASED TO REPORT
that **PORCH** Chapel Hill Carrboro's
four programs continued to grow
and nourish the community in 2018:

1 **FOOD FOR FAMILIES** served over 400 food insecure families each month in 2018. Each family enrolled in this unique fresh food program received a week's worth of fruits and vegetables, chicken, eggs, and milk every month throughout the year. Our families were identified and referred to us by school social workers, who have their hand on the pulse of childhood hunger. Fresh food recipients also benefited from our **PORCH Cooks** program, which offers food tastings, nutrition tips, and recipes to encourage healthier eating choices.



One of the fifteen pantries we proudly serve,
Rogers Road Community Center

2 **FOOD FOR PANTRIES** stocked the shelves of 15 local pantries with non-perishable food. Through monthly communication with pantry directors, this program efficiently delivered food that pantries badly needed – as opposed to stockpiling items they already had. The pantries in our county serve the working poor, the homeless, the elderly, people with disabilities, and neighbors facing temporary setbacks such as divorce, medical crisis or job loss.

FOOD FOR SCHOOLS once again identified a full slate of business sponsors to support our healthy snack program in each of the 19 public schools and the pre-kindergarten program in Chapel Hill-Carrboro. This program is helping students focus in the classroom while relieving the financial burden of snack purchases otherwise incurred by teachers and social workers.

3

4 **FOOD FOR THOUGHT** raised awareness about the surprising degree of food insecurity in "affluent" Chapel Hill-Carrboro through monthly newsletters, brochures, speaking engagements, social media, print and broadcast journalism. We added advocacy to our Food for Thought program in 2018, piloting a postcard writing campaign on hunger and poverty issues aimed at local, state, and federal legislators.



PORCH's three founders and directors,
Debbie Horwitz, Susan Romaine, and Christine Cotton

PORCH Chapel Hill-Carrboro strengthens our local safety net with the support of hundreds of dedicated volunteers. We are also grateful to be a part of a broad coalition of businesses and municipalities, civic and faith-based organizations, universities and K-12 public schools, and foundations and philanthropists supporting our hunger relief efforts. We are especially proud to partner with other nonprofits whose missions align with and complement ours by providing fresh, locally grown, healthy food and other social services to support the families we serve.

With heart-felt thanks to our hundreds of donors,
volunteers and partners,
Christine Cotton, Debbie Horwitz, and Susan Romaine
FOUNDERS AND DIRECTORS

2018 PORCH BY THE NUMBERS



375
monthly volunteers

19

communities inspired by PORCH Chapel Hill-Carrboro to organize their own monthly neighborhood food drives

166

Chapel Hill and Carrboro neighborhoods participating in monthly food drives

Volunteers sorting food at our staging area, St Thomas More Catholic Church



396,218

dollars in hunger relief provided by PORCH donors

“Food For Families participants are so eager to receive their food that they are often in line more than 30 minutes early. They depend on the groceries to alleviate their food insecurity and especially appreciate the fresh fruits and vegetables, and fresh meat.”

– Kerry Sherrill, Social Worker,
Frank Porter Graham Bilingual School

2018 PORCH BY THE NUMBERS



240,000

pounds of fresh food distributed

1,781

neighbors received
fresh food each month



“Of my many volunteer experiences over the years, PORCH definitely takes the prize for the most gratifying and enriching. I have never felt so welcome and needed; from the wonderful families we serve, to my warm and friendly fellow volunteers participating in this beautifully-run community effort.”

– Diane Race, volunteer

PORCH CHAPEL HILL-CARRBORO BOARD OF DIRECTORS:

Christine Cotton, Julie Grill, Becky Hebert, Debbie Horwitz, Lisa Josephs, Laura Malinchock, Susan Romaine, Lynn Scattolini, Dennis Swartzlander, and Gabe Treves-Kagan.

2018 OPERATING BUDGET

REVENUE

INDIVIDUAL DONATIONS

————— **\$149,858**

BUSINESS/FOUNDATIONS

————— **\$108,240**

GRANTS

————— **\$37,200**

MISCELLANEOUS INCOME

————— **\$9,654**

NON-PERISHABLES/IN-KIND FRESH FOOD

————— **\$221,830**

\$526,782 TOTAL

EXPENSES

FOOD FOR FAMILIES

————— **\$313,315**

FOOD FOR PANTRIES

————— **\$72,560**

FOOD FOR SCHOOLS & AFTER SCHOOLS

————— **\$16,122**

OPERATIONS/MARKETING

————— **\$46,100**

RESERVES/FUTURE NEEDS

————— **\$78,685**

\$526,782 TOTAL

Weaver Street Market's *Round Up* raised \$50,000 for PORCH Chapel Hill-Carrboro in 2018.

"If you can't feed one hundred,

feed one."

- Mother Teresa

Mail a check payable to PORCH Chapel Hill-Carrboro:
P.O. Box 16363, Chapel Hill, NC 27516-6363.
Make an online donation [here](#).
Email us about volunteer opportunities at
chc@porchcommunities.org.

